SACRAMENTO AUTOMOTIVE DEALERSHIP DIRECTORY

Trusted Dealer Program

TRUSTED DEALER

Badge logo placeholder

Become a Trusted Dealer

The Trusted Dealer badge tells Sacramento car shoppers that your dealership has a proven record of honest pricing, fast replies, and verified information.

It is free, it is earned, and it cannot be bought.

What it takes

1 12 months on the directory An active listing for 12 months in a row	**2 Clean record** No confirmed violations or active strikes in 12 months	**3 Fast replies** 90% of inquiries answered within 1 business day
4 Happy shoppers No more than 1 valid complaint every 90 days	**5 Strong reviews** 10 or more verified reviews averaging 4.0 or higher	**6 Verified listing** All details complete and reconfirmed in the past year
7 Current license Dealer license verified, with no open license actions	**8 Upfront pricing** All standard fees shown on your listing	**9 Secure account** Personal logins with two-factor login for every user

How it works

Automatic

We check every dealer at the end of each quarter. There is nothing to apply for.

Visible

Your badge shows on your listing and next to your name in search results.

Kept current

Badges are reviewed every quarter. Slip on a measure and you get one quarter to recover.

Keeping the badge

- Any moderate or more serious rule violation removes the badge right away.
- An expired or suspended dealer license removes the badge right away.
- Show the badge in your own ads only while it is active, linked to your directory listing.

Not listed yet?

Complete the Dealer Signup Form to create your free listing and start earning toward the badge.

Full badge rules: Sacramento Automotive Dealership Directory Rulebook, Section 11.